

**# STOP!
LOOK!
LIVE!**



NUMBERS ON THE RISE!

A 2012 nationwide study conducted by Ohio State University has confirmed that more people get hurt walking and texting than driving and texting. Researchers at Ohio State University found that in 2010, more than **1,500 people** ended up in emergency rooms with injuries related to using a cell phone while walking. That number has gone up every year until 2012, when it actually exceeded the injury rate for people who drive while talking or texting on their phones, according to the study. Researchers found that young **people aged 16 to 25** were most likely to be injured as distracted pedestrians, but more were hurt while talking rather than texting.



For more safety tips visit us on the web at:
www.police.uga.edu

Emergency Dial: 911

Non-Emergency: 706-542-2200

UGA Police Department
286 Oconee St. Suite 100
Athens, Ga. 30602

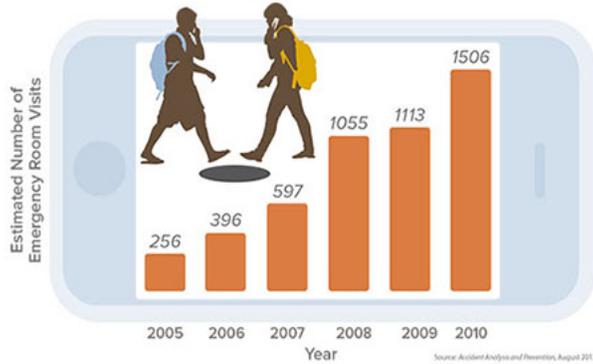


**# This
Device
Kills!**

**Safety tips to avoid
injuring yourself or
others while using your
cellphone**

PRESENTED BY THE UNIVERSITY
OF GEORGIA POLICE
DEPARTMENT CRIME
PREVENTION UNIT

Distracted Walking



Driving Distracted Kills!

Distracted driving is a dangerous epidemic on America's roadways. In 2014 alone, 3,179 were killed in distracted driving crashes.

Distracted driving is any activity that could divert a person's attention away from the primary task of driving. *All* distractions endanger driver, passenger, and bystander safety. These types of distractions include:

- Texting
- Using a cell phone or smartphone
- Eating and drinking
- Talking to passengers
- Grooming
- Reading, including maps
- Using a navigation system
- Watching a video
- Adjusting a radio, CD player, or MP3 player
- Playing Video Games

The National Safety Council reported that **27%** of the total accidents nationwide in 2015 involved some type of cellphone use.

- As of December 2012, **171.3 billion** text messages were sent in the US every month.
- Drivers in their 20s make up **29 %** of the distracted drivers in fatal crashes.
- At any given daylight moment across America, approximately **542,000 drivers** are using cell phones or manipulating electronic devices while driving, a number that has held steady since 2010.
- Engaging in visual-manual subtasks (such as reaching for a phone, dialing and texting) associated with the use of hand-held phones and other portable devices increased the risk of getting into a crash by three times.
- A quarter of teens respond to a text message once or more every time they drive. **20 %** of teens and 10 percent of parents admit that they have extended multi-message text conversations while driving.
- In Georgia you may call or receive calls while driving but you cannot text or manipulate the phone for any other reason.



REMEMBER THESE SAFETY TIPS!

- **Stop! Look! and Listen!** prior to entering the crosswalk. Make eye contact with the approaching driver.
- If wearing ear phones or ear buds, leave one ear free from the distraction of the device.
- If you must text or manipulate the device stop walking or running.
- **DO NOT TEXT AND DRIVE!**
- If you have to answer a call or place a text while operating a vehicle, **PULL OVER** and **STOP** out of the roadway prior to doing so.
- Can't reach that item, need to put on that makeup..... Pull Over and Stop!
- **Don't take your eyes off the Road.**